

MAA - Museum for the Administration of Aesthetics presents

Digger

ephemera assembled by Paul de Guzman

venue: Galerie Transit, Mechelen, Belgium

vernissage: Sunday, March 20, 2011 from 15:00 to 18:00

Paul de Guzman will be in attendance during the vernissage and will be present in the gallery on Friday, April 8 to Sunday, April 10, 2011. The exhibition continues until April 24, 2011.

Museum for the Administration of Aesthetics, or MAA, under the frenzied auspices of its Director, Paul de Guzman, and in conjunction with Galerie Transit, launches *Digger* in the Flemish city of Mechelen, Belgium. *Digger* is an installation that proposes to evaluate the pedagogical potential of the act of removal or excision through an historical and archaeological context. Taking its cue from architectural excavations of ruins and abandoned construction sites, the research was initiated during a recent three month artistic residency in 2010 at Stichting Duende in Rotterdam, The Netherlands. This exhibition of ephemeral works employs notions of conceptual craft, situational aesthetics and the archive. Using various artistic strategies involving a projection, mixed media altered bookworks, interactive mobile structures and a limited edition self-published artist book, the ephemera cumulatively works toward the



involvement of language and architecture as experiential models within social dynamics. *Digger* recognizes the role of education and pedagogy as strategies in attempting to connect architecture with the vernacular experience of physical and virtual space.

left: detail shot of "The Pedagogical Model for the Return of History" presented at Stichting Duende, Rotterdam, The Netherlands, 2010 pre-WWI architecture postcards hanging from a mobile

Born in Manila, The Philippines where he studied Engineering, Paul de Guzman immigrated to Canada in 1986 and currently lives and works in Vancouver. He founded MAA – Museum for the Administration of Aesthetics in 2009 and currently acts as its Director. MAA is a service oriented virtual entity, an architectural avatar that collaborates with other artistic organizations in collecting and disseminating information about contemporary issues involving art and related media. De Guzman's self-education in art was achieved through reading art and architecture texts. His work has been shown extensively in Canada, and exhibited internationally in New York at apexart and Kinz + Tillou Fine Art, in San Francisco at Hosfelt Gallery, in Paris at Galerie Dominique Fiat, and at *No Soul for Sale* at the Tate Modern in London. This is de Guzman's second collaboration with Galerie Transit in Mechelen, Belgium.